

AAA-ICDR FOUNDATION AND #CAMPUSBRIDGE STUDENT VIDEO CONTEST

OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING.

PROMOTION DESCRIPTION:

The AAA-ICDR Foundation and #CampusBridge Student Video Contest (the “**Contest**”) begins on February 16, 2024 at 12:00:00 a.m. Eastern Time (“**ET**”) and ends once the grants funds have been expended (the “**Promotion Period**”). Entrants shall submit an original audiovisual work as described below. Entry in the Contest does not constitute entry into any other promotion, contest or sweepstakes.

By participating in the Contest, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of the American Arbitration Association/International Centre for Dispute Resolution Foundation, Inc., a New York not-for-profit corporation (“**AAA-ICDR Foundation**”), located at 120 Broadway, 21st Floor, New York NY 10271, and the Ohio State University Moritz College of Law, a public land-grant research university (acting on behalf of its program, Divided Community Project), located at 55 West 12th Avenue, Drinko Hall, Columbus, OH 43210-1391 (together with AAA-ICDR Foundation, each, a “**Sponsor**”), which shall be final and binding in all respects.

ELIGIBILITY:

Open only to college and university students who are located in and studying at a college or university in one of the fifty (50) United States and the District of Columbia who are eighteen (18) years old or older as of time of entry. This Contest is void where prohibited. Officers, directors, and employees of Sponsors and their parent, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies (all such individuals and entities referred to collectively, the “**Promotion Entities**”), and each of their immediate family members and/or people living in the same household are NOT eligible to enter the Contest or win a prize.

HOW TO ENTER:

To enter, create and submit a video that is between fifteen (15) seconds and two (2) minutes in length which focuses on contributing positively to U.S. campus environments amidst reactions to Middle East violence and aims to enhance safety and well-being by fostering a secure, supportive campus atmosphere; counter divisiveness by challenging negative stereotypes and promote mutual understanding; and promote anti-hate norms by encouraging a culture of respect and inclusion within the campus community (the “**Submission**”).

The Submission must meet the following “**Submission Requirements**”:

(i) if the Submission features any person other than the entrant, all persons or organizations included, depicted or involved in the making of the Submission must have agreed to participate voluntarily;

(ii) the Submission must be the submitting entrant's original, previously unpublished work and not include any material owned or controlled by third parties (including without limitation, third party copyrighted material);

(iii) the entrant must provide upon request all appropriate clearances, permissions and releases for the Submission (and in the event an entrant cannot provide all required releases, or do so within the Sponsors' timeframe, Sponsors reserve the right, in Sponsors' sole discretion, to disqualify the applicable Submission, or seek to secure the releases and clearances for Sponsors' benefit, or allow the applicable Submission to remain in the Contest);

(iv) the Submission must not include any content that is false, inaccurate, misleading, defamatory, threatening, obscene, pornographic, libelous, or that encourage conduct that would be considered a criminal offense, give rise to civil liability, violate any law, or is otherwise inappropriate or objectionable, as may be determined by the Sponsors in their sole and final discretion, or contrary to Sponsors' other stated policies and procedures, where applicable; and

(v) the Submission may not in any way participate in, or intervene in (including the publishing or distributing of statements), any political campaign on behalf of (or in opposition to) any candidate for public office, attempt to influence legislation or promote or benefit any for-profit businesses or private interests.

Once submitted, all Submissions are final and may not be altered or edited further. Any Submission that, in Sponsors' good faith judgment, violates the Submission Requirements will be disqualified. Any Submission that is considered by Sponsors in their sole and absolute discretion to be obscene, pornographic, libelous, hate speech or otherwise objectionable, in whole or in part, will be disqualified and will not be eligible for entry. No substitutions of new versions of Submissions will be accepted under any circumstances once the original Submission is submitted for consideration. Entrants are encouraged to work in teams and may submit more than one Submission, provided however, that each Submission must be different and must otherwise comply with these Official Rules.

GENERAL CONDITIONS OF ENTRY:

Entries must be received during the Promotion Period. Sponsors are the official timekeeper for the Contest. All entry information and materials become the property of Sponsors and will not be acknowledged or returned. Proof of sending information, entries or materials to Sponsors is not considered proof of delivery to or receipt by Sponsors of such entry. Except as otherwise contemplated in these Official Rules, and to the extent entrants may otherwise elect at the time of entry, personal information collected in connection with the Contest will be used in accordance with Sponsors' online privacy policies, located at <https://www.aaacdfoundation.org/privacy> and <https://it.osu.edu/privacy>. Any communication of information transmitted to Sponsors by e-mail or otherwise is and will be treated as non-confidential and non-proprietary.

Entry must be made by the entrant only as described in these Official Rules. Sponsors shall have no liability for any Submission that is lost, intercepted or not received by the Sponsors. Entries made by any other individual or any entity, and/or originating at any other website or e-mail address, including but not limited to commercial sweepstakes subscription notification and/or entering service websites, will be declared invalid and disqualified for this Contest. Tampering with the entry process or the operation of the Contest, including but not limited to the use of any device to automate the entry process, is prohibited and any entries deemed by

Sponsors, in their sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsors' satisfaction, the affected entry will be deemed ineligible. The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of the entries in the Contest. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries.

Entrants shall, and are solely responsible to, comply with all applicable laws in preparing their Submissions and otherwise in participating in the Contest.

IMPORTANT NOTE:

Any entrant who incorporates any intellectual property owned by a third party into his or her Submission does so at his or her own risk. If Sponsors are duly notified that any element of an entrant's Submission infringes upon the rights of another person and/or receives a legally valid request to remove the affected Submission because of such infringement, such Submission may be disqualified from the Contest, as Sponsors may determine in their sole discretion. Further, no entrant will be eligible to be selected as a winner unless Sponsors determine, in their sole and absolute discretion, that such entrant's Submission has been or can be sufficiently cleared for legal purposes.

REPRESENTATIONS AND WARRANTIES; INDEMNIFICATION:

Each person who enters this Contest represents and warrants as follows:

(i) the Submission is the entrant's own original, previously unpublished, and previously unproduced work;

(ii) the Submission does not contain any computer virus (as applicable), is otherwise uncorrupted, is wholly original with entrant, and as of the date of submission, is not the subject of any actual or threatened litigation or claim;

(iii) the Submission does not and will not violate or infringe upon the intellectual property rights or other rights of any third party; and

(iv) the Submission does not and will not violate any applicable laws, and is not and will not be defamatory or libelous.

Each entrant hereby agrees to indemnify and hold the Promotion Entities harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses (including but not limited to reasonable attorney's fees) relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant under these Official Rules or any challenges to the ownership, use of, or rights to material in your Submission.

ENTRANT'S GRANT OF RIGHTS:

As between each entrant and Sponsors, the entrant owns all rights in and to his or her Submission. However, Sponsors must have the entrant's permission and license to use the Submission. Accordingly, by entering a Submission in connection with the Contest, the entrant hereby (i) grants to Sponsors and each of their affiliates, and their respective successors and assigns, permission and a license to reproduce, modify, perform, display, distribute, and otherwise use the Submission in any media, including, without limitation, on Sponsors' website(s) and social media pages and in promotion, advertising, and publicity for the Submission, Contest or Sponsors; and (ii) agrees to sign all further documents respecting the Submission requested by Sponsors, including any further permission or license, in order for Sponsors to use the Submission as contemplated in these Official Rules. For clarity, Sponsors have the right, but not the obligation, to use any Submission.

PRIZES:

Up to ten winning Submissions will each receive: a public acknowledgment and appreciation for positively impacting student life nationwide; a total of \$10,000 charitable grant awarded to the winners' colleges or universities for initiatives that align with the contest goals, such as educational programs or publication of materials (Approximate Retail Value ("ARV") \$10,000); and their Submissions featured on the #CampusBridge and AAA-ICDR Foundation websites and in other media.

GENERAL PRIZE CONDITIONS:

No substitution of prizes will be allowed, except Sponsors reserve the right in their sole discretion to substitute prizes of comparable value if any prize listed is unavailable, in whole or in part, for any reason. Prizes will be awarded only if the potential prize winner fully complies with these Official Rules. All portions of the prize(s) are non-assignable and non-transferable. Any prizes pictured in point-of-sale, online, television and print advertising, promotional packaging, and other Contest materials are for illustrative purposes only. All details and other restrictions of the prize(s) not specified in these Official Rules will be determined by Sponsors in their sole discretion.

EACH PRIZE WINNER AND THEIR RECIPIENT COLLEGES OR UNIVERSITIES SHALL BE SOLELY RESPONSIBLE FOR ALL FEDERAL, STATE AND/OR LOCAL TAXES, AND THE REPORTING CONSEQUENCES THEREOF, AND FOR ANY OTHER FEES OR COSTS ASSOCIATED WITH THE APPLICABLE PRIZE. ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSORS HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

WINNER SELECTION:

On a rolling basis during the Promotion Period, up to ten (10) grand prize winners will be selected by Sponsors in their sole and absolute discretion from among all eligible entries received during the Promotion Period based on the following "**Judging Criteria**": contribution to the Contest's goals (25%), video's engaging quality (25%), commitment to continuing efforts towards the goals (25%) and collaboration across differing views on Middle East violence (25%). The Judging Criteria are to be applied in the sole discretion of Sponsors; each entrant

agrees to be bound by and not challenge the final decisions of Sponsors. All results of the selection are final and binding, subject to these Official Rules.

In the event a winning entry is discovered to be invalid for any reason whatsoever or the person(s) who submitted the winning entry fails to comply with these Official Rules prior to delivery of the prize, the prize may be forfeited and awarded to an alternate winner. No more than the advertised number of prizes will be awarded.

NOTICE TO WINNERS:

Attempts to notify potential winners will be made by email. Sponsors are not responsible for communication problems of any kind. Time is of the essence in awarding the prizes. If, despite reasonable efforts, a potential winner does not respond within three (3) days of the first notification attempt (or such shorter time as exigencies may require), or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit any prize and an alternate winner may be selected.

FURTHER DOCUMENTATION AND PUBLICITY:

Potential winners and their recipient colleges or universities may be required to execute a further Submission license or assignment, Affidavit of Eligibility, a Liability Release, (where imposing such condition is legal) a Publicity Release and such other documentation as may be required in Sponsors' sole discretion (collectively, "**Prize Claim Documents**"). If any potential winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification (or such shorter time as exigencies may require), the winner may be disqualified and an alternate winner may be selected. As part of the Prize Claim Documents, a potential winner may also be required to execute a further right of publicity release to use the winner's name and/or image, including, but not limited to, for advertising and promotional purposes, without further compensation.

DATES & DEADLINES/ANTICIPATED NUMBER OF ENTRANTS:

Because of the unique nature and scope of the Contest, Sponsors reserve the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Official Rules or otherwise governing the Contest. Sponsors cannot accurately predict the number of entrants who will participate in the Contest.

NATURE OF RELATIONSHIP/WAIVER OF EQUITABLE RELIEF:

Each entrant hereby acknowledges and agrees that the relationship between the entrant and the Promotion Entities is not a confidential, fiduciary, or other special relationship, and that the entrant's decision to provide the entrant's Submission to Sponsors for purposes of the Contest does not place the Promotion Entities in a position that is any different from the position held by members of the general public with regard to the entrant's Submission. Each entrant understands and acknowledges that the Promotion Entities have wide access to ideas, stories, photographs, designs, and other literary materials, and that new ideas are constantly being submitted to it or being developed by their own employees. Each entrant also acknowledges that many ideas or photographs may be competitive with, similar or identical to the Submission and/or each other in theme, idea, format or other respects. Each entrant acknowledges and agrees that such entrant will not be entitled to any compensation as a result of any Promotion Entity's use of any such similar or identical material. Each entrant acknowledges and agrees

that the Promotion Entities do not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory or otherwise, with respect to the infringement or protection of the copyright in and to the Submission.

GENERAL LIABILITY RELEASE/FORCE MAJEURE:

Entry in the Contest constitutes entrant's permission for the Promotion Entities to use entrant's name, photograph, likeness, voice, biographical information, statements, address (city and state) and other identifying information for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation.

Entrants agree that the Promotion Entities:

(A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Contest or any Contest-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, and

(B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.

Sponsors assume no responsibility for any damage to an entrant's, or any other person's, computer system which is occasioned by participating in the Contest, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsors are not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information.

Sponsors reserve the right in their sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Contest, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person, and Sponsors reserve the right to seek damages and other remedies from any such person to the fullest extent permitted by law.

No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted.

Sponsors reserve the right to modify, extend, suspend, or terminate the Contest if they determine, in their sole discretion, that the Contest is technically impaired or corrupted or that fraud or technical problems, failures, or malfunctions or other causes beyond Sponsors' control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Contest as contemplated herein.

In the event an insufficient number of eligible entries are received and/or Sponsors are prevented from awarding prizes or continuing with the Contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsors' control (each a "**Force Majeure**" event or occurrence), then subject to any governmental approval which may be required, Sponsors shall have the right to modify, suspend, extend, or terminate the Contest.

If the Contest is terminated before the designated end date, Sponsors will (if possible) select the winner(s) from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such modified contest shall be each entrant's sole and exclusive remedy under such circumstances.

Only the type and quantity of prizes described in these Official Rules will be awarded. These Official Rules may not be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of both Sponsors. Unless otherwise stated in these Official Rules, the invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. Unless otherwise stated in these Official Rules, in the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein and to preserve, to the maximum extent reasonably possible, the express intention of these Official Rules.

NO OBLIGATION TO USE:

Sponsors shall have no obligation (express or implied) to use any Submission or any materials or content created by the entrant (the "**Materials**"), or to otherwise exploit any Submission or Materials or, if commenced, to continue the distribution or exploitation thereof, and Sponsors may at any time abandon the use of the Submission or Materials for any reason, with or without legal justification or excuse, and entrants shall not be entitled to any damages or other relief by reason thereof.

GOVERNING LAW/JURISDICTION:

ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSORS IN CONNECTION WITH THE CONTEST SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. FOR THE PURPOSES OF ANY DISPUTES HEREUNDER, BY ENTERING THIS CONTEST, EACH ENTRANT AGREES THAT ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN ANY WAY RELATED TO THIS CONTEST SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION AND CONSENTS TO THE EXCLUSIVE JURISDICTION AND VENUE OF THE APPROPRIATE STATE OR FEDERAL COURT SITUATED IN NEW YORK, NEW YORK.

ARBITRATION PROVISION:

By participating in this Contest, entrant agrees that any and all controversies, claims, counterclaims or other disputes entrant may have with, or claims entrant may have against the Promotion Entities relating to, arising out of or connected in any way with (a) the Contest, (b) the awarding or redemption of any prize, and/or (c) the determination of the scope or applicability of these Official Rules to arbitrate (a "**Claim**") that cannot be settled through negotiation, shall first attempt to be resolved through mediation. The mediator shall be mutually selected and agreed upon by the parties.

If the parties are unable to resolve their dispute by mediation within 30 days after service of the request for mediation upon all of the parties to the dispute, the dispute shall be resolved by arbitration before a single arbitrator in New York, New York. Any judgment on the award rendered by the arbitrator may be entered in any court having jurisdiction thereof. The arbitration shall be conducted pursuant to the American Arbitration Association's ("AAA") Commercial Arbitration Rules ("Rules"), but shall not be administered by the AAA. Any and all determinations normally made by the AAA under the Rules shall instead be made by the appointed arbitrator. Under no circumstances shall any party be responsible for the payment of any administrative fees to the AAA in connection with the dispute resolution procedures of this Agreement. The parties shall first attempt to identify a mutually acceptable arbitrator. However, if the parties are unable to identify a mutually acceptable arbitrator within twenty (20) days after service of the demand for arbitration upon all of the parties to the Dispute, then either party may request that the arbitrator be appointed by the president of the Association of the Bar of the City of New York. The parties agree that the arbitration proceedings will be kept confidential and that the existence of the proceeding and any element of it will not be disclosed beyond the arbitration proceedings, except as may lawfully be required in judicial proceedings relating to the arbitration, by applicable disclosure rules and regulations of securities regulatory authorities or other governmental agencies, or as specifically permitted by state law. The Federal Arbitration Act and federal arbitration law apply to these Official Rules. However, the arbitrator, and not any federal, state, or local court or agency, shall have the exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability, or formation of these Official Rules including, but not limited to, a claim that all or any part of these Official Rules is void or voidable.

If entrant demonstrates that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsors will pay as much of the administrative costs and arbitrator's fees required for the arbitration as the arbitrator deems necessary to prevent the cost of the arbitration from being prohibitive. In the final award, the arbitrator may apportion the costs of arbitration and the compensation of the arbitrator among the parties in such amounts as the arbitrator deems appropriate.

This arbitration agreement does not preclude entrant from seeking action by federal, state, or local government agencies. Entrant and Sponsors also have the right to bring qualifying claims in small claims court. In addition, entrant and Sponsors retain the right to apply to any court of competent jurisdiction for provisional relief, including pre-arbitral attachments or preliminary injunctions, and any such request shall not be deemed incompatible with these Official Rules, nor a waiver of the right to have disputes submitted to arbitration as provided in these Official Rules.

Neither entrant nor Sponsors may act as a class representative, nor participate as a member of a class of claimants, with respect to any Claim. Claims may not be arbitrated on a class or

representative basis. The arbitrator can decide only Entrant and/or Sponsors' individual Claims. The arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated. If for any reason a claim proceeds in court rather than in arbitration, the parties waive any right to a jury trial. Notwithstanding anything to the contrary herein, the arbitrator may award in the arbitration the same damages or other relief available under applicable law, including injunctive and declaratory relief (which may include public injunctive relief), as if the action were brought in court on an individual basis.

THIS SECTION LIMITS CERTAIN RIGHTS, INCLUDING THE RIGHT TO MAINTAIN A COURT ACTION, THE RIGHT TO A JURY TRIAL, THE RIGHT TO PARTICIPATE IN ANY FORM OF CLASS OR REPRESENTATIVE CLAIM, THE RIGHT TO ENGAGE IN DISCOVERY EXCEPT AS PROVIDED IN AAA RULES, AND THE RIGHT TO CERTAIN REMEDIES AND FORMS OF RELIEF. OTHER RIGHTS THAT ENTRANT OR SPONSORS WOULD HAVE IN COURT ALSO MAY NOT BE AVAILABLE IN ARBITRATION.

If any provision of this Section is found to be invalid or unenforceable, then that specific provision shall be of no force and effect and shall be severed, but the remainder of this Section will continue in full force and effect. No waiver of any provision of this Section of these Official Rules will be effective or enforceable unless recorded in a writing signed by the party waiving such a right or requirement. Such a waiver shall not waive or affect any other portion of these Official Rules. This Section of these Official Rules will survive the termination of your relationship with Sponsors.

WINNER'S LIST/OFFICIAL RULES:

To obtain any legally-required winners list (after the conclusion of the Contest) or a copy of these Official Rules, send a self-addressed envelope with the proper postage affixed to: AAA-ICDR Foundation, 120 Broadway, 21st Floor, New York NY 10271. Please specify "winners list" or "Official Rules" and the name of the Contest in your request.